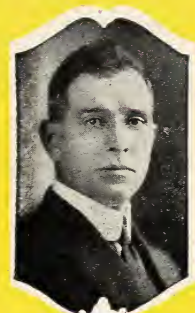


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



B. H. KEITH

1927

KEITH BROS. NURSERY



B. W. KEITH

Sawyer, Michigan



**Grow 'em
like these**

*Set plants in April—
pick big, luscious berries
in July and on
until freezing
weather.*

Grow Keith's

*dependable New-Land plants
in your Gardens or Fields for
Greatest Yields of Big, Luscious
Berries.*

Keith's Plants

*are grown right in new Virgin
Soils—a new way to grow
plants. Now you can Grow
Strawberries Successfully!*

MASTODON



How Are These for Everbearers?

Pick berries like these—90 days after you set out the plants—and then on until snow flies.

Nothing stops them but late fall freezing weather.

18 Berries fill a quart box

5 Berries [end to end] measure 8 inches

3 Berries weigh 2 ounces

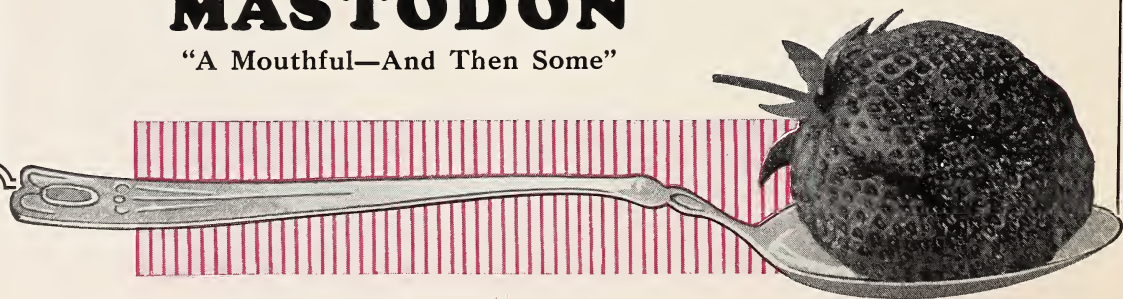
1 Berry measures 5 inches around!

Often 100 berries per plant at one time!

Why be content with common varieties when you can grow the giant—

MASTODON

"A Mouthful—And Then Some"



Never Before Such A Berry As—

The Great

MASTODON!

(For prices, see page 28)

1. Largest of any known everbearers.
2. Bears three crops instead of one.
3. Berries uniform and large to end of season instead of running small.
4. Yields of big berries increase from July to October instead of decreasing.
5. Bear profitable crops not only in summer and fall after planting, but the following spring also.
6. Bears 10 months out of 18. First summer and fall, following spring, and second summer and fall.
7. The berries remain firmer and stand handling better than other varieties.
8. Equally as good for either hill or matter-row culture.
9. Production not stopped by adverse weather like other varieties.



Partial view of 100 plants that amply supplied a family of six. Three quarts at one time!



AREN'T THEY BIG FELLOWS?

Reproduced from actual photograph.



PLANTING MASTODON



PICKING THE SAME SUMMER



PICKING MASTODON AFTER THE SNOW FLIES

Loads of green berries still on the vines. Only freezing weather stops the Mastodon.

HOW THEY YIELD

1st Crop { **Pick**
In July
In August
In September
In October

Then comes Winter

2nd Crop { **Pick again**
In May
In June

Then they rest 6 weeks

3rd Crop { **Pick again**
In August
In September
In October

Thus they bear
10 Months Out of 18

Mastodon— A Proven Success

Keith's Mastodon Plants Are Genuine—
Repeated Uniform Success Year After
Year Your Guarantee

IN DISCUSSING the production side of the Mastodon, we want you to know we have fruited this variety on a larger commercial scale than any other concern. (30 acres, four million plants, this past season, for instance.) Therefore what we write here and elsewhere in this book is born of actual experience right in our own nursery where we find the Mastodon to excel all other varieties.

And our experience is supplemented by that of leading horticulturists, experiment stations, and commercial growers. Their testimonials, in part, are shown on the opposite page.

Mastodon is beyond the experimental stage. It has been producing enormous crops of big berries for over ten years, proving that its ever-bearing characteristics are beyond doubt—as fixed as the breed characteristics of a Jersey cow or a White Leghorn hen.

These wonderful qualities of the Mastodon are carefully guarded and retained by Keith Brothers. Every detail of planting, growing, digging and packing has our personal attention. You are assured of plants which will give you the biggest yields of berries over the longest periods of time.



5 Mastodon Berries

Left: Picking big crops of Mastodon in September. Note the size of the rows. Below: Our roadside stand where we sell thousands of quarts of Mastodon berries. They go like "hot cakes." This would be a paying business for you.



The Growing Popularity of the MASTODON

has been proven by the great interest at our roadside stand, our repeat orders for plants, the endorsement of the commercial growers, experiment station men, journalists and commission houses.

At our roadside stand, middle picture above, we sell thousands of quarts of Mastodon berries. When tourists first see these large, attractive berries on our display tables, they exclaim delightfully—

"Where did you grow them—in a greenhouse?"

"Where did you get such lovely berries this time of the year?"

"Oh, my! Here they are—sure enough—and fine ones, too."

This same surprise and satisfaction is registered also by the home growers who have bought our plants, by horticulturists who have tested them out, by commercial growers, county agents, and others. We give herewith what a few of them say.

Henry Field Seed Co.—

"I made the trip to Michigan on purpose to see the Mastodon Strawberry bearing in large acreages.

"I found it to be all you claimed for size, productiveness, quality and color. It is certainly a large berry of high quality and I found the vines loaded with fruit when I was there the latter part of August."

Minnesota Experimental Station—

Supt. Hodgson wrote us in part on August 2nd.—

"The Fall crop is now beginning to ripen and I note the Mastodon are loaded with berries, in fact I would estimate that the one row of Mastodon has set about as much fruit as any other four rows in the plot. The old plants of Mastodon look good for a quart of berries apiece."



Note the size of these berries. This is what makes tourists say "Oh my!" and reach for their pocketbooks.

Prof. Loree of Mich. State College—

"So far I believe the Mastodon is doing the best of any of the Everbearing varieties which we have in our test plots."

Prof. Stevens at Storrs, Conn. Experimental Station—

"Most of the plants grew and made the best growth of any variety of fall bearing berries I have ever had. There is also a considerable amount of fruit on each plant and of very nice quality and size."

Richard Pengilly, Stockwell, Ind.—

"Twenty Mastodon plants furnished me more berries than 100 plants of another good Everbearing variety. The berries are of surpassing quality."

Prof. Harry Jensen, State College, Washington—

"The Mastodon plants we have, have been producing an abundant quantity of strawberries in the late Summer and Fall, bearing more than any other variety we have on our planting. The berries are large and of good quality."

A. J. Miller, Ft. Madison, Iowa.—

"Am still (Oct. 10) getting nice Mastodon berries, and the vines are still full of berries and blossoms."

F. C. Youngblutt, Newell, So. Dak.—

"The Mastodon plants you sent me last spring are a huge success in all respects."

B. A. Woodsworth, Westport, Ore.—

"Mastodon are all you claim and more. Production far exceeded my expectations. I expect to use nothing else this coming year."





(1) Picking Mastodons in August. Note the wide, thrifty rows.
 (2) Picking Mastodons after snow falls. Mastodon plants bear heavily until cold, freezing weather.

MASTODON— Elephant of the Strawberry Family

(See page 28 for prices.)

A Great Commercial Success

STRAWBERRY GROWERS, gardeners, in fact everybody, has been wishing for an everbearing strawberry which would produce profitable crops of large, well-flavored berries, which would hold their size to the end of the season,

and a berry which would grow as well under commercial culture as in gardens.

Now comes the Mastodon which fills the bill and places the growing of everbearing strawberries on a successful, profitable scale.

Revolutionizes the Strawberry Business

THIS new variety makes it possible to have strawberries on the market from the time Spring varieties ripen until cold, freezing weather in the late fall, and the berries from Mastodon, during July, August, September and October, into November, are the ones which bring the money.

\$6.00 for 16-Quart Crate

Our Commission Merchant, M. Guggenheim on South Water Market in Chicago, writes us:

"Gentlemen: I have never handled any everbearing strawberry with so much satisfaction. They are bringing a good price (\$6.00 per crate) because they have a good appearance, good eating qualities, wonderful flavor, and the carrying qualities are unusual for an everbearer."

\$18 for 60 Pints

One of our Eastern customers wrote us on October 22:

"Have before me a telegram from a Philadelphia Com. House stating Mastodon berries sold at \$18 per 60-pint crate."

A Good Spring Variety

We delivered some of our last spring's Mastodon crop to our local grocer and here is what he wrote us:

"Sirs: The Mastodon berries delivered were the second berries in this spring. I consider them a very good, early spring berry."

GEO. PARREN & SON GROCERY



Top—Picking Mastodon in Oct.
 Bottom—Mastodon plants before and after leaves were removed. Note the large number of fruiting stems and berries. Mastodon are great producers.



\$50 for 1/4 Acre Per Day

The picture at the right shows one day's yield of big Mastodon berries from 1/4 acre. These nine crates (144 qts.) sold for \$50 at our Roadside Stand.

"Mastodon Scheduled to Put Everbearers on Commercial Basis"

Says This Writer

Read the following Reprint of Article by Frank Ridgway appearing in "Chicago Tribune" a year ago (1925).

"MASTODON BERRY YIELDS BIG PROFITS TO FRUIT GROWERS"

By FRANK RIDGWAY

"Commercial fruit growers are reporting big profits from the Mastodon variety of strawberry, a new everbearer which is attracting much attention in Michigan and Indiana. The experience of B. W. Keith with this berry during the last season or two will give some idea of its importance to fruit growers.

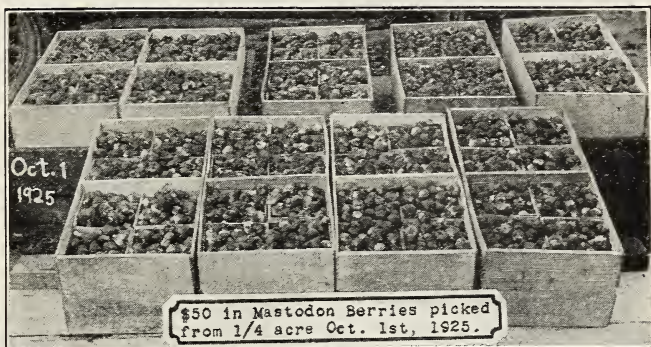
"The Keith farm, near Sawyer, Mich., started with 3,000 plants and today the patch covers about six acres on moist, sandy loam soil. Up to Oct. 20, more than 600 16-quart cases or 10,000 quarts of strawberries had been picked from the patch this season. Growers claim it is the most productive and profitable everbearing strawberry.

"From plants set on the Keith farm last April, ripe berries were picked on July 11, within 90 days after the plants were put in the ground. From the spring set plants berries were picked every three to five days, yielding by the first of August about 160 quarts per acre every five days, and at that time they sold at 30 cents a quart. Despite dry weather in early fall, 36 cases an acre were picked at one picking during the first week in September. These late picked berries sold at \$6 a 16-quart case in Chicago, netting \$5.30 a case to the grower.

"Mastodon is scheduled to put the everbearer on a commercial basis so that northern markets may be supplied with plenty of strawberries from spring until freezing fall weather."

Mastodon are a good plant maker

The picture at the left shows Mastodon making a good row when the common varieties of everbearers do not. The plants were all set the same day in the same kind of soil and given the same care. Note how much better rows the Mastodon made and they produced many more berries also. The second week in September they yielded at the rate of 576 quarts per acre, and sold for 35c per quart.



Here's Mr. Ridgway's Comments after visiting our 30 Acres of Mastodon this year (1926)

"FARM AND GARDEN"
By FRANK RIDGWAY

"Mastodon, the great strawberry found in Indiana a few years ago, has stood the test in practically every section of the United States this season. It is now widely distributed and favorable reports come from experiment stations in various states where the berry has been tried.

"In some places it is said this giant of the berry family produces three or four times as much fruit in a season as any four other varieties combined.

"In a patch on B. W. and B. H. Keith's farm near Sawyer, Mich., a few weeks ago I counted from 30 to 89 strawberries to the plant. The Keith brothers, who have done perhaps more than anyone else to develop this new berry, say it is not uncommon to find a plant with 100 berries on it. One fruiting stem in the Keith patch had 24 berries in various stages from blossoms to ripe berries. Many plants this summer have produced from a pint to a quart of berries. It only takes a few of them to fill a quart cup or box, and they are highly flavored down to the center of the berry.

"Michigan and Indiana growers are still picking strawberries in their Mastodon patches and expect to have first-class berries until it freezes. Growers say it is not uncommon for them to pick berries from this everbearer up to the last week in October. Last fall on Armistice Day Michigan growers picked Mastodon strawberries.

The leaves on this strain protect the fruits from frosts.



Mastodon Everbearer

The Real Secret of Our Success



1 Man Power—

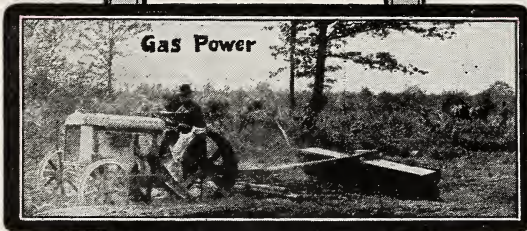
Every year we go to a great expense in clearing new land so we can grow the very best plants for you. Man power, Dynamite and Gas all mixed with our untiring determination makes possible Keith Bros. famous New-Land Strawberry plants.

This wooded land shown in the picture at the left (also top next page) was cleared, plowed, worked down and set to plants last Spring. Now we have millions of the very best plants for you, grown in this virgin soil.



2 Dynamite—

Many of the tree stumps are too large to "grub" by hand. These are blown out by dynamite. It takes stumps, roots and all out when it goes off. Dynamite enables us to plow and get our New-Land in the best of condition for setting and growing excellent, dependable plants.



3 Gas Power—

"Henry" is the "iron horse" who does it. When he gets through with a piece of new land it's in the best of shape to set the plants. Without this tractor we would not have been able to get 30 acres ready to set out to Mastodon everbearing plants last spring.



4 Results—

The outcome of all this hard work is an ideal soil in which to grow ideal strawberry plants for our thousands of satisfied customers. From the time the young plants first take root, they have access to all the natural plant foods they need, consequently they grow to be the strongest, most vigorous, and healthy plants Mother Earth can produce. Why run a risk by buying any other? Keith's New-Land plants will give you the largest returns in big berries, large profits and a heap of satisfaction.

Part of Our Thirty Acres of Mastodon Plants Growing in Our New-Land Soil

You will certainly consider it poor economy to try to save a few cents or more on the plants you buy and sacrifice the quality found in Keith's New-Land plants.

1,000 Plants Bring \$600

"Gentlemen: Your new-land berry plants are certainly a wonder. Finest plants I ever saw. The 1,000 plants yielded about 2,000 quarts of the finest berries, which I sold at 25 to 35 cents per quart. Could have sold many more if I had them. Strawberries pay big in this section."

"H. D. ASCHMAN, Beaver, Pa."

Now, we know you will understand why Keith's New-Land plants are the best for you to buy, and why they can bring you the best of success.

300 Plants Brought \$56

"Keith Bros.:

Trenton, Ohio

"I have the greatest confidence in your berry plants. I set 200 Dunlap and 100 Gibson and sold \$56 worth of berries off them. Besides we had all the berries we could use ourselves."

"JOHN QUINLICH."

The Real Secret of Your Success

1 New-Land Soil—

The natural home of the Strawberry is in New-Land soil. Recall when you were a boy how you used to gather sweet "wild" strawberries growing along the edge of woodlands? We have taken advantage of this fact and grow our plants in New-Land soils which contains all their original plant foods of decaying leaves, stems, twigs, etc. And, there are no substitutes for these natural plant foods when it comes to growing vigorous, healthy, productive plants which will give you the largest yields of beautiful, big berries.



2 Best Cultural Methods—

The preparation of our New-Land soil is not the whole game. The planting, hoeing, cultivation, etc., which follow are very important, also. The picture at the right shows a "gang" of girls (who would think it, would you), who are kept busy most of the growing season keeping the weeds down and the soil well stirred about the young plants. This gives Keith's plants their opportunity to become well rooted and thrifty.



3 Vigorous, Healthy Plants—

It won't take any more of your time to set out and care for Keith's dependable New-Land plants than it will inferior, cheaper sorts. There is no use of your fooling around with plants that won't respond to the good care you give them.

No hanging around half the summer waiting for Keith's plants to get rooted and established. They get busy QUICK. They have the "pep" in them to do it.

Your plants is the smallest cost item in growing strawberries. Why make the common mistake of trying to save on their cost and sacrifice the quality and productiveness of Keith's high-grade New-Land plants? "Cheap plants are a poor buy at any price."

The big yielding power and the vigor of Keith's New-Land Plants make them a profitable buy. They will be the best and cheapest in the long run. It will cost you just as much to prepare your soil, set and care for poor plants as it will our good, strong ones. Keith's New-Land Plants will be the most profitable and satisfactory for you to buy this spring. The initial cost of these good plants is very small compared with the large profits they will bring you.

Keith's New-Land Plants will produce a much better growth for you than plants grown on soils



Plants like these bring you the best success.

that have been cropped for years. They are filled with the "pep" that will make them boom after you set them. They have the "stuff" in them to make good in any soil.

\$18.45 Brought \$464.40

"Gentlemen:

Asbland, Pa.

"From the 3,250 plants I purchased from you for \$18.45, I sold \$464.40 in berries besides supplying our three families with 180 quarts (\$45.00), making \$509.40 from a little over one-third acre of ground."

"CHAS. I. LEACH."



For Our Friends and Customers

Read Every Word

BEFORE you can really appreciate and get the most out of this catalog you must understand that we wrote it ourselves. It is the product of our own "sweat of the brow." We do not employ the services of high-priced artists with the "gift of gab," who can make common-place things appear all "rosy and tempting," but instead write every word ourselves, and, although we may have a common, homely way of doing it, we sincerely hope you will understand it is a production of our own efforts.

IT IS our aim herein, to have you see and understand how we grow our new-land plants, by this we mean, we grow our fruit plants in new-land soil, which has never been cropped before. It's an ideal soil for the growing of the most vigorous, healthy plants, because it contains all its natural plant foods, composed of decayed leaves, stems, roots, etc. and for which there are no substitutes for the growing of strong, productive plants. We want you to know how we accomplish this, for by this method of growing plants, we produce a strain that is highly productive and brings our customers the largest possible returns for the money they invest.

OUR NURSERY business is founded upon honesty, service, and the Golden Rule. We always see the other fellow's side of any transaction, treat him as a neighbor, and do our level best to make every order of plants he purchases from us pay him many times over their initial cost. Everyone knows that misunderstanding is sure to appear in all lines of business. It does in ours, but we wish you to know that we always do the right thing by our customers. We play fair with all, which has won us our thousands of customers.

IT MIGHT interest you to know that the Keith Bros. have been in the small fruit business since the early eighties (40 years), born and raised at it. Neither of us can remember a time when father did not have an acre or more of strawberries and small fruit plants for us to help along with. All these years of experience have taught us the best ways to grow high-grade plants, the most ideal cultural methods, best yielding varieties, etc. All this we gladly turn over to our many customers and is what we believe to be the secret of their success.

IT HAS always been the aims and ambitions of the Keith Bros. to produce strawberry plants that would bring their customers the most profitable yields of choice berries. These aims and ambitions are fully realized in their high-grade new-land plants, plants grown on a special virgin soil especially adapted to the production of vigorous, healthy plants. They are the result of an unyielding determination to produce plants which, because of their vigor and high yielding characteristics, are accepted by growers who fruit them as the most dependable for profitable yields of choice berries.

KNOWING that you will find it interesting and profitable to carefully read the following pages, and extending our thanks to all our customers for their past patronage, and asking that we may be remembered with your wants along the small fruit lines for the coming year, we remain
Very respectfully yours,

Keith Bros. Nursery
Sawyer, Mich.

All printed matter, illustrations of fruits, plants, etc., in this book,
are protected by U. S. Copyright.

Copyright, 1927

Keith Brothers-- Money-Back Guarantee



B. H. Keith



B. W. Keith

WE GUARANTEE our plants to reach you in good growing condition and will replace any that do not, providing you send us at once your express receipt and a signed statement from your express agent showing the loss or damage to plants.

Furthermore, we guarantee our plants to live and grow and will replace FREE any that do not through any fault of ours or the plants, providing the customer pays transportation charges on new shipment and sends in complaint before September first of the year in which plants were purchased.

Furthermore, we guarantee our plants to be first class in every way, true to name, and free from injurious diseases and insects. They are state inspected.

WHY--YOU CAN ABSOLUTELY RELY UPON THE ABOVE STATEMENTS

- 1 The Plants Are Vigorous Because They Are Grown in New Land and Are Sure to Grow Wherever We Send Them.
- 2 They Are State Inspected, Guaranteeing an Absolutely Healthy Condition. Certificate of Inspection goes with every shipment.
- 3 They Are Freshly Dug—on Their Way to You in a Few Hours. No Storage Plants Used by Keith Bros.
- 4 Packed in Special Wire-Bound Crates and in a Special Moss Which Keeps the Roots Fresh the Longest Possible Time.



Different Sizes of Wire-Bound Crates Used. These Crates Can't Be Broken Open in Transit.



Keith Bros. Special Method of Packing Their New-Land Plants. Note the Use of a Special Moss Over Roots Which Prevents Drying Out. We Go Away up in Wisconsin to Get This Special Moss.

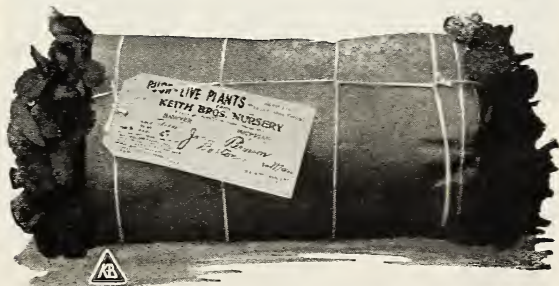
STATE DEPARTMENT OF AGRICULTURE Certificate of Nursery Inspection No. 219

This is to certify that the nursery stock of Keith Bros., Sawyer, Michigan, has been examined and found apparently free from dangerous insects and dangerously contagious tree and plant diseases.

This certificate to be void after July 31st, 1927.

BUREAU OF FOODS AND STANDARDS,
L. Whitney Watkins, Commissioner

Lansing, Mich., October 20, 1926.



Method of Packing Small Orders. Securely Tied by Heavy Twine. Guaranteed to Reach You Safely.

Thousands of Satisfied Customers Back These Claims

Three Ways to Make Big Money Growing Strawberries—



**This is Mr. Lochtefeld. Read His Letter Below
\$128.00 from 1,500 Plants**

Dear Sirs: St. Henry, O.
*"The 1,500 Gibson plants certainly did fine. Picked
 20 bushels of berries and sold them for \$128.00."*
 V. F. LOCHTEFELD



**Here's Mr. Mienk and His Famous Strawberry
Patch. Here's His Letter, Too**

Dear Sirs:
*"Here's my 30 x 210 foot strawberry bed. Picked
 984 qts. and sold them all in front of our home. The
 Mrs. and children did all the picking and took in over
 \$165.00. Pretty easy money. I never saw strawberries
 grow a fruit like yours. They are wonderful."*
 J. R. MIENK, Redford, Mich.



**Mr. Strebing's Berry Field from Which He Sold
\$253.25 in Berries. Notice the Bed Takes Up
Just a Small Strip on One Side of the Field**

Keith's New-Land Plants Produce More Berries, Because—

1. They are more Prolific—
Like produces Like.
2. They are more Vigorous—
Grown in an ideal strawberry plant soil.
3. They reach you in fresh, thrifty condition—
Grown right, plus freshly dug, packed and
shipped same day.

1. Start on the Acre-Scale—

Don't go into it big. More men make big money from small patches than they do from large ones. Concentrate your efforts. From an acre or so of strawberries you can make more money than you can make from a whole field of wheat, corn or oats.

It matters not whether you are in the city or on a farm, the growing of strawberries will be found easy and possible. A row or two in your garden, a quarter or half acre on one side of a field will take up very small space, and this small space will not only supply you with all the fresh strawberries you want for table use and canning, but will bring you in clear cash besides. It's surprising how much can be made from a small piece of ground, for instance—

Mr. H. D. Ashman of Beaver Falls, Pa.

"Made more money fruiting Keith's New-Land plants than from any other line of Farming."

Mr. Bunnell near Detroit, Mich.

"Sold over \$1,000 in berries from an acre of Keith's Plants."

Mr. B. A. Smallwood of Grafton, W. Va.

"Picked 1,468 quarts from 3,000 plants (1/3 Acre) which brought \$513.80."

2. Set Only Dependable Plants—

Don't bother with cheap, inferior stock. They are a poor buy at any price and it will take just as much time to care for them as it will Keith's dependable New-Land plants which take the guess-work out of the job. No waiting around half the summer for them to get started.

You can depend upon Keith's plants because they are grown right in our ideal new virgin soil, which accounts for their wonderful vigor—health and productiveness, they stand highest in yields of choice berries.

1,200 Quarts Per Day from One-Half Acre

"Gentlemen: We had less than 1/2 acre of your plants and picked 1,200 quarts in one day's picking."

JOHN ROBERTS (Mich.)

3. Follow Keith's Way to Success—

Don't go at it any old way. Follow our easy and successful methods of preparing the soil, setting out and caring for the plants. There are no secrets connected with the work or no previous experience necessary when you follow our practical methods. You are sure to succeed. Others do, why not you? Think of the clear cash to be made from a small piece of ground with very little money invested!

Keith's practical cultural methods and advice are free to every customer. See page 12.

\$29.55 in Plants Brought \$405.00

"Dear Sirs: Had a late frost and a dry spell but I harvested \$405.00 worth of berries from the 3,500 plants. Sold all the berries at the patch."

J. B. HAFFORD (Ohio)

Every Home Should Have A Strawberry Bed

**Fresh, Sweet, Juicy, Red Strawberries Every Day
for Your Table, and Lots of them**

PLANT a strawberry bed this year. It will be the best investment you have ever made. It will supply you with all the fresh, juicy strawberries you want for your table, canning, preserving, and you will have berries to sell.

Picture a row of thrifty strawberry plants across your garden, full of ripe, juicy berries ready for you to pick for dinner every day for eight weeks, and all Summer and Fall when you set a few of Keith's Mastodon Everbearers. And they will be sweeter, more delicious and highly flavored than any you can buy, because they ripen on the vines right in your own garden. It's a delicious treat, easy possible, almost costless but priceless to you.

Don't deny yourself of this joy and pleasure any longer. Thousands of people have it. With a few of Keith's productive plants and our practical culture book, this great treat is made possible.

Isn't This A Fact ?

You don't have as many strawberries as you would like for your table and preserving. They cost too much when you have to buy them, don't they? Furthermore, you can't always have them fresh every day. Set a few of Keith's plants in your garden or along side of the yard fence this spring, and then you can have lots of the best, sweet, juicy strawberries. And they will have cost you almost nothing.

Children Sell \$126.80 From A Small Strawberry Bed

Mrs. L. E. Elliott of Palestine, Ind., with the help of her children, picked and sold \$64 quarts of berries from 1,000 Keith's New-Land Plants for which she received \$126.80. See her picture at the right.

700 Qts. From a 56 x 105 Foot Bed

Up at Appleton, Wis., Mr. Edd Rolff had 16 rows 105 ft. long of Keith's New-Land Plants and his children helped him to harvest his 700 quarts of berries which were sold at 20 to 25c per qt. Just a small piece of ground but he had lots of berries to sell and lots for home use. And the children all helped.

Give Your Boys and Girls A Chance

Boys and girls not large enough to help in grain farming can do as much as a man in planting, hoeing and picking strawberries. Many families overlook these facts regarding the growing of strawberries and other small fruits.



\$29.00 BROUGHT \$240.00 IN BERRIES

Mr. Lyons of Independence, W. Va., Set \$29.00 Worth of Keith's New-Land Plants and Harvested About \$240.00 in Berries. Mrs. Lyons and the Children All Helped



1,000 PLANTS BORE \$126.80 IN BERRIES

Mrs. Elliott and the "Kids" of Palestine, Ind., in Their Strawberry Bed of 1,000 Keith Plants, from Which Was Picked \$64 Quarts of Berries, Bringing \$126.80—a Big Help from the Children. Mrs. Elliott, with the Kiddies, Makes Good Money Every Year. Why Not Try It Yourself?



YOUR CHILDREN CAN EARN MONEY

These Children Picked the Berries While Dad Did the Farm Work.
Give Your Kids a Chance to Earn Money Also



This Book Has Helped Many Beginners Grow Big Crops of Berries. It's Free to Every Customer

KEITH'S SERVICE FREE

If WE only knew what YOU would like to know about fruit growing, we would help you.

THE KEITH BROTHERS, Bert and Bud (twins at that) are much interested in the success of their customers, and wish to be of as much service as possible to every one. The old saying

*"He profits most
who serves best"*

is our motto—therefore this booklet shown at left.

We were born and raised in the fruit business and are still at it. With no air of egotism, we feel that we know the small fruit business and can start you right and give you the short-cuts to successful fruit culture.

The Book and Who Wrote It

WE CALL THIS BOOKLET, "Keith's Ways to Successful Berry Culture." It is our way, and customers find it very helpful and easy to follow. Bert, the brother who wrote it, grew up in the small fruit business, took a five-year fruit course at the Michigan State College, and followed this with six years of teaching "Fruit Culture" in an Agricultural College. He has the best and latest methods in the booklet for you.

IT COVERS the selection and preparation of the soil—the methods and systems of planting—the care of plants before and after planting—proper cultivation, training, mulching, etc. You will find it very useful and helpful. We consider it our part to supply our customers with this useful information in order that the plants we send them may have the best of care. It is sent you free as soon as your order reaches our office.

The Farmer's Problem

THE FARMER'S PROBLEM today is no easy one. He has to figure on some line of farming which will bring him the greatest returns for his labor. He has to get into some line of farming which will bring him money every day during the growing season, in other words—grow cash crops.

Cash Crops Solve Them

STRAWBERRIES and other small fruit are the cash crops that fill the bill. By growing strawberries, raspberries and other small fruits farmers find the dollar rolling in every day from Spring until Fall. It isn't necessary to plant out "acres" of these fruits, to realize big returns, and besides other farm work could be carried along at the same time. On page 10 we tell you about starting on a small scale. We honestly believe you will have better success. Try it this year.

Here's A Thing or Two to Think Over Alone or With Your Wife

1. **BUYING BERRIES** for table, canning, etc., is a big expense. It could be stopped by setting a few plants in your garden. Keith's plants, of course.
2. **TO GROW ALL** the strawberries you can possibly use is easy, takes little time, space, and money.
3. **IT'S A JOY, A PLEASURE** to have fresh, ripe strawberries right from your own garden every day, not only in the Spring, but Summer and Fall also. It's possible with Mastodon everbearers.
4. **THERE'S GOOD MONEY** in growing strawberries, etc., to sell to the "traveling public" right in front of your home. City folks will

flock to your place if you can offer good "stuff." We sell thousands of quarts to tourists at our roadside stand. (See page 3.) Mastodon is our greatest drawing card. Let the children help along with this work.

5. **FROM AN ACRE OR SO** of small fruits you can make more money than from a whole field of corn, wheat or other grains. Start on a small scale and with a few rows in your garden, if nothing more, and work up. Others do it, so can you.
6. **KEITH'S VIGOROUS NEW-LAND** plants have the fruiting quality in them which means success. With them and our way of growing big crops of berries you will win out every time.



Keith's



Everbearing Strawberries

Keith's Money-Back Guarantee For You

We guarantee our everbearing strawberry plants grown in our new-land soil will blossom and bear berries all summer and fall. If they fail to do so, with reasonably good care, we will gladly refund the money you paid for the plants.

ONCE A WEEK, all during the growing season, our rows of everbearing strawberry plants are inspected and if we find a plant not blossoming and bearing berries, it's hoed out. This careful guarding against plants which do not fruit makes Keith's Everbearers the true, heavy-fruited type. Furthermore, we are very careful in digging and handling our everbearing varieties. They are carefully labeled and kept apart from other varieties. The same care is exercised in packing them in your Order. You will be sure to have berries when you set Keith's Everbearing plants.

THERE ARE NO SECRETS connected with growing berries from Keith's everbearers. A reasonably rich, moist soil where they will not have to "cry for something to eat and drink"

will grow them. Our culture book mentioned on page 12 has cultural instructions for growing everbearers and it's sent free to every customer. FOR OVER TWENTY YEARS we have been connected with the growing of everbearing strawberries. During this time we have experimented with many varieties with varying results and have discarded all of them except the two listed below, Mastodon and Champion.

THESE TWO VARIETIES are good producers and have the good qualities found in most of those we have discarded. We see no use of listing so many varieties and confusing our customers as to which is best. We have done the experimenting for you and consequently saved you the expense of buying those varieties which will not give you satisfaction.

Mastodon (Per.)

The Mastodon is fully described and illustrated in the fore part of this book. We tell some of its other characteristics here. Prices, see page 28.

THE BERRY—

Very large from beginning to end of season. Never "run" small. Medium to dark red, evenly colored all over. Flesh red to core, firm—irregular cone to wedge-shape. Seed yellow, prominent. Flavor, mild subacid, good.

THE PLANT—

Large, vigorous, thrifty grower—leaves dark green, large—crowns big, sending out numerous strong, fruiting stems supporting as high as 30 berries each. Runners medium to numerous, making a good fruiting row. Roots numerous, fibrous, well branched, long. Has perfect blossoms, bears when planted alone.

Champion (Per.)

This variety is illustrated in colors on inside back cover. In reasonably rich soil it sends out many runners when set early in Spring. The berries are dark red, sweet, well flavored, medium in size but are apt to "run" small after first few pickings if the plants are not well fed and watered. Next to the Mastodon we find it the best everbearer. Price, \$15.00 per 1000.



One Mastodon Plant. Note size and numerous fruiting stems. As high as 100 berries are often found on one plant at one time.

Keith's Ideal Combination

Bears Berries Ten Months Out of Eighteen

Here Are Four of Our Tried and Proven Winners—
Reliable, Profitable, Heavy Yielders of Large, Sweet, Beautiful Berries
Dunlap [Early]—Gibson [Midseason]—Pearl [Late]—Mastodon [Everbearing • Early]

HERE IS A COMBINATION which is hard to beat for garden or field culture. It will give you plenty of berries over the longest possible period. Not only over a long period in the Spring, but also during two Summers and two Falls. You can have fresh berries TEN MONTHS OUT OF EIGHTEEN with this combination.

THE MASTODON will begin to ripen its berries within 90 days after you set the plants and continue with its yields of big berries until cold freezing weather. (Just when this will be depends upon your climate.) It will bear the next Spring also.

THEN, THE NEXT SPRING you will have all four of the varieties bearing with Mastodon and Dunlap for early, Gibson midseason, and Pearl late. This makes your second crop from this "Ideal Combination." These four varieties will give you berries over the longest possible spring strawberry period.

AFTER THIS Spring crop is over, the Mastodon will take a few days rest and begin to blossom and produce its third crop of berries in late August and continue until cold freezing weather the second Fall. This makes your three crops of berries within eighteen months after you set the plants.



Pearl

Pearl (Per.)—Late

Pearl is a very firm berry, dark red, large, stands shipping or hauling to market and does not show softness and holds its attractive appearance longer than other varieties. It's the latest of all other spring varieties. Read bottom page 19. Price, \$8.00 per 1,000.

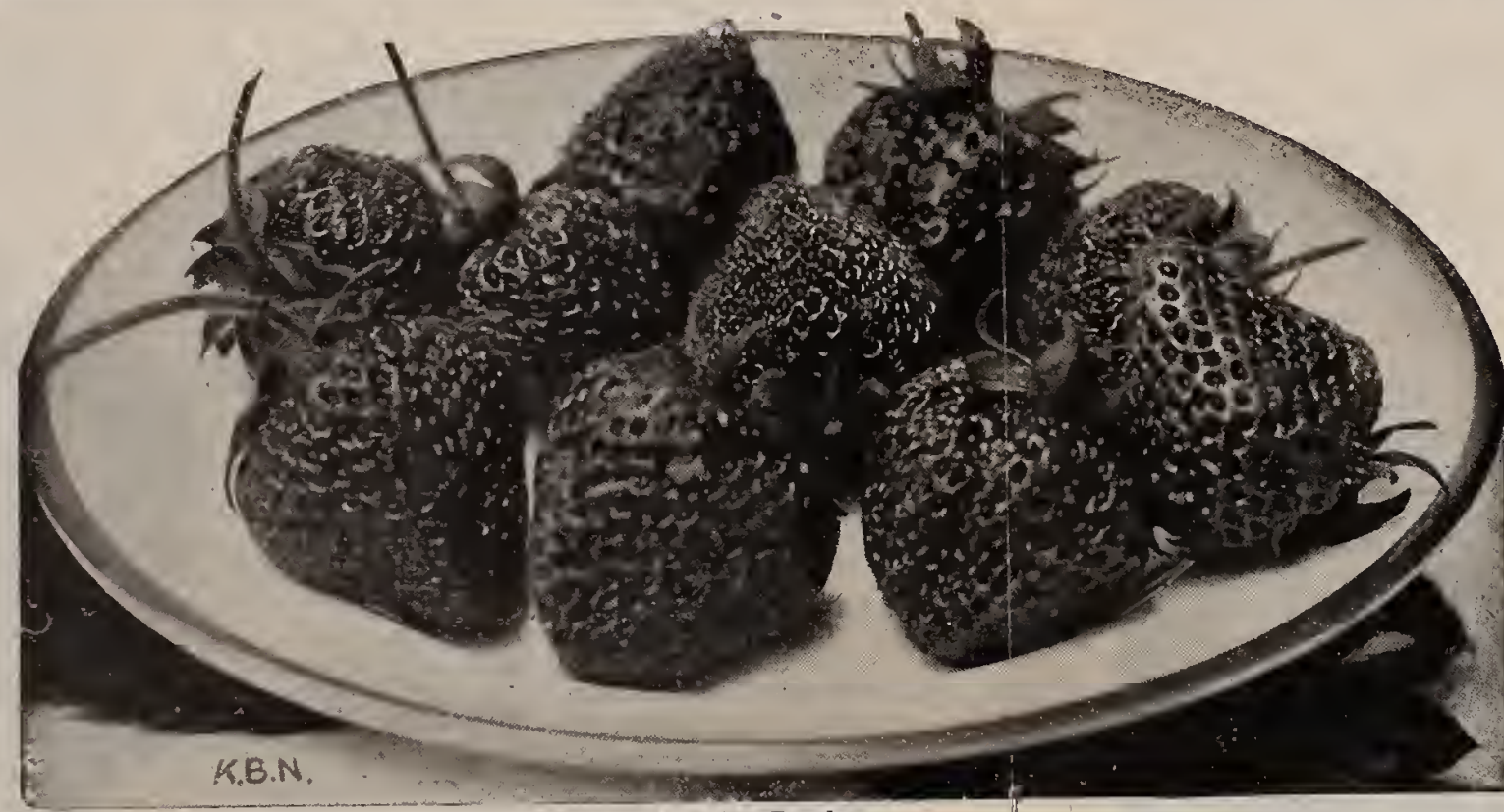
Senator Dunlap (Per.)—Early

The old reliable early berry. Grows well everywhere and an ideal variety for beginners or garden culture.

Large, uniform berries, very firm, dark red, juicy, with a sweet, rich strawberry flavor. Just the berry for shortcakes, desserts, canning, preserves, jellies.

We never find a customer disappointed in Dunlap.

The plants make a good, wide picking row, which insures big, bumper crops. Price, \$4.50 per 1,000.



Senator Dunlap

Gibson (Per.)—Midseason

The heaviest yielding variety we offer. We have picked Gibson at the rate of 7,260 quarts per acre per one day's picking.

Its berries are large, firm, well colored, medium dark red, holding their size to the end of the season. Fine for home or market use. Pictured in colors on back cover. Plants are hardy, vigorous and form a wide row. Gibson is the best money maker and "all around" berry in spring varieties.

Read outside back cover. Price, \$4.75 per 1,000.

Mastodon (Per.)—Everbearing and Early

This variety is so thoroughly illustrated and described in the fore part of this book and on page 13 that it's hardly necessary to mention anything further here other than the following: (See prices on page 28.)

"The Mastodon plants are bearing heavy since August 15th. Real large berries of excellent flavor."
BERT GOVIER—Fennimore, Wis.

"The Mastodon have done wonderful. We are now (Sept. 10) picking many nice, large, good-lasting berries."
G. F. WENGER, Denver, Colo.



Famous Gibson. (See Colored Illustration on Back Cover.)

"AIN'T THESE THE BERRIES, THOUGH?"

"Mastodon plants are doing fine, fruiting fine. Have been picking some big, nice berries."
J. A. JOHNSON—Morris, Ill.

"The Mastodon are simply delicious and very large."
J. J. CARDOZA
N. Westport, Mass.

KEITH'S Spring Strawberries

NOTICE *Read Carefully*

UNDER THIS HEAD we list the standard or Spring ripening strawberries, divided into four classes, according to when they begin to ripen their berries in the spring strawberry season, for instance:—Extra Early, (like the Premier given below)—Early—Mid-season—and Late. By selecting a variety or two from each class you can have berries over the longest possible period in the Spring. (Read pages 14 and 15 for four good varieties.)

VARIETIES marked (Per.) have perfect blossoms and will bear berries when set alone or with others. Those marked (Imp.) have imperfect blossoms and have to be set near (4 ft.) other varieties with perfect (Per.) blossoms to have their blossoms fertilize. Do not plant imperfect varieties off by themselves.

ALL OUR VARIETIES are tested and proven to be producers of profitable yields of the best berries, so you need not hesitate in selecting any of them. Always remember we want you to write us about a variety if you do not understand it. We certainly wish to help you in every way possible to grow the best, most and biggest berries from our fruit plants.

Extra Early

Premier (Per.) This variety is identical with Howard 17, by which name it is best known in Eastern sections.

All fruit men and leading Horticulturists now admit that Premier is the best of all early strawberries. Its berries are large, medium dark red, and a rich strawberry flavor, red to the core and very firm.

It's a very heavy fruiter and the berries don't run small toward the end of the season. It's worth twice as much as many other early strawberries as a commercial or garden berry and it

will bring the highest price of any berry on any market.

Premier is being planted most exclusively in this great berry section as an extra early variety, because of the high price the berries always bring and because it withstands frost better than other varieties. It has no great fear for Jack Frost. We recommend this variety most highly to all our customers and will guarantee our Premier plants to be genuine, to grow and satisfy. In our New-Land soil, Premier plants make a wonderful growth and are the most valuable and dependable for you to set. Price, \$6.00 per 1,000.

(Spring Strawberries continued on lower half of next page.)



PREMIER. The Best Early Strawberry Known

Double Your Money Many Times by Setting Keith's Plants



Gibson

This photo shows Hugh Scott's Gibson strawberry bed at Lawrence, Kansas. Only three rows 130 feet long yielded 425 quarts per one day's picking. Keith's New-Land plants were set. It pays to set our productive New-Land plants.

Spring Strawberries (Continued from page 16)

Early Varieties

NOW here's our Early Strawberries. If you want the best prices for your berries, then plant early varieties. You know the first berries in the Spring always bring the best prices. These varieties are arranged in the order of ripening, with Dunlap as the earliest.

Senator Dunlap (Per.)

A Reliable Early Berry

The Senator Dunlap is an old reliable cropper bearing well in all northern and western states. It's very hardy, a good plant maker. The berries are a rich, dark red, conical but uniform shape, sweet strawberry flavor and the best for canning, preserving, jellies and jams, holding their color and shape well after cooking. Price, \$4.50 per 1,000.

Dr. Burrill (Per.)

The "Million Dollar Berry"

Dr. Burrill is very similar to the Senator Dunlap and we cannot see enough difference to be of note, and are offering both varieties at the same price. We have found Dr. Burrill to be a very good early variety and in some instances out-yielding the Dunlap. Price, \$4.50 per 1,000.

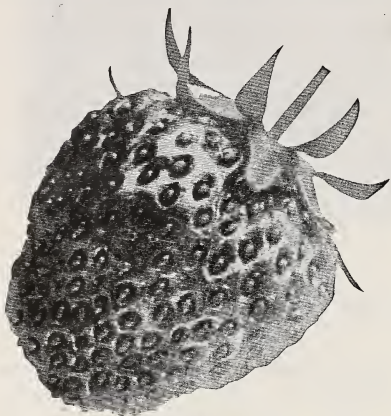


Dr. Burrill

Spring Strawberries (Continued)

Midseason Varieties

THE VARIETIES listed under this head are those which ripen their berries before the "Early Varieties" stop, and continue into the "Late Varieties" season. Some varieties like the Gibson have a very long fruiting season, commencing long before the "Early Varieties" stop fruiting, and extend until about the end of the "Late Variety" season. A great majority of the Spring strawberries come under this heading.



GIBSON

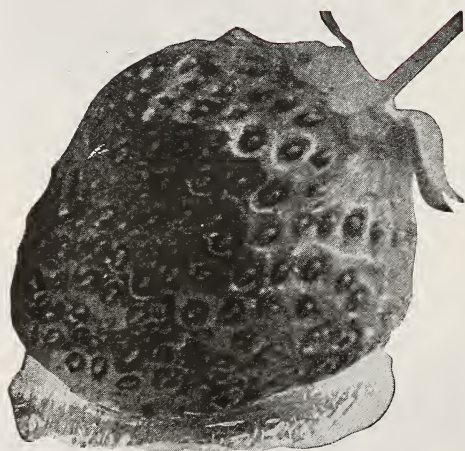
Gibson (Per.)—A Real Berry

(In colors on back cover.)

Gibson is a favorite among commercial growers and gardeners. It's their main variety, because:

1. Healthy, strong grower; does well in any soil except muck; plants very hardy, deep rooted.
2. Very productive, from California to Maine. Some of the largest yields known are made by Gibson.
3. Berries large all through season—they don't run small.
4. Berries even, rich red all over and throughout very firm, rich strawberry flavor. The best for home use or market selling. Price, \$4.75 per 1,000.

Cooper (Per.)—The Biggest Berry Grown Giant of the Strawberry Family



COOPER
The Biggest Strawberry Grown.
It's Just as Sweet, Too

Cooper is certainly a big one and it is just as sweet and good as it is big.

Strawberry lovers have been waiting for a big berry that was productive, sweet, well flavored, and attractive. Now they have it in the Cooper. It fills "the bill," fills the quarts and fills the pocket book wherever it is grown. If you want bushels of big, beautiful berries, grow Cooper. The berries are so large, like our everbearing Mastodon, that 9 of them cover the top of a quart berry box, and eighteen fill the box full. They are a whole mouthful of strawberry sweetness, ripening during midseason along with the Gibson. Cooper also has a very hardy, strong growing plant. It always makes a good, wide picking row of large, thrifty plants. We recommend Cooper very highly for home use, fancy for markets or Roadside markets where there is always a demand for big, fresh berries. Price, \$7.50 per 1,000.

Eaton (Per.)

A Late Midseason Variety

EATON is a good berry for canning, preserving, etc., because it is—

1. Firm and solid all through.
2. Irregular in size and shape.
3. Has a rich red color, inside and out, which holds during cooking.
4. Has a pleasing, mild sub-acid flavor.
5. And grows medium to large berries.



An Oatmeal Dish of Attractive Eaton Berries

Growers find Eaton will hang on the vines longer than other varieties and not get soft, also a berry that will stand up under long hauling or shipping to distant points. They also like Eaton because it's a big berry and brings more money on any

market, because of its fresh, attractive appearance after reaching its destination. We secured our Eaton stock direct from the original planted in our New-Land soil and now have a bunch of dandy plants for our customers. Price, \$5.50 per 1,000.

Late Varieties

Aroma (Per.)

A Dependable Late Variety

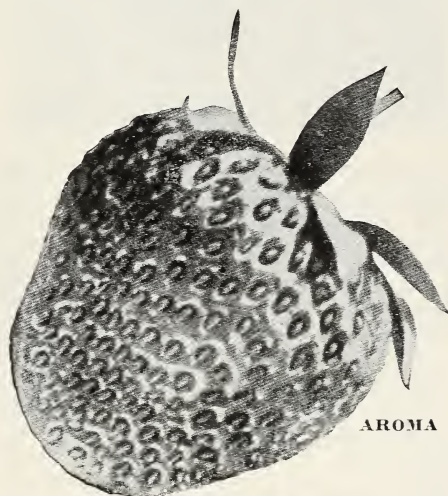
AROMA is a very dependable, late variety. Grown and liked everywhere.

RIPENS late, commencing before Cooper and Gibson end, and continues a week to ten days longer. Aroma lengthens your berry season wonderfully.

ONE OF the standard late varieties, grown exclusively in many localities as the only late variety. Will stand lots of rough handling.

MAKES a long picking season for you. The plants are hardy and fruit well wherever Dunlap or Gibson are grown.

AROMA berries are very firm, dark red throughout, medium to large, and their good flavor and color hold well after cooking. It is the best all around late berry. Price, \$6.50 per 1,000.



Pearl (Per.)

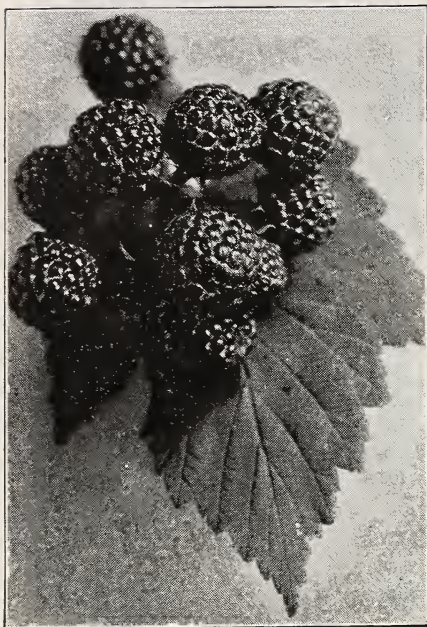
The Latest of Late Varieties

The Pearl is a very late berry, coming into fruiting before the Aroma stops and extending much longer. Growers take Pearl to market after all other varieties are gone and receive fancy prices for them. It blossoms late and often escapes frosts that wipe out the earlier varieties. The berries are dark red, very firm, large and will remain in good condition longer than most varieties. Pearl produces a heavy crop of large berries when planted in a rich strawberry soil. Give them plenty to "eat and drink" and they will produce a big yield of large, late berries. Pearl is also listed and pictured on page 14. Price, \$8.00 per 1,000.



PEARL
Latest of All Spring Varieties. (Not a very good picture of the berry, but the best we have at this time.)

Keith's Black Raspberry Plants



**STATE DEPARTMENT OF
AGRICULTURE
Orchard and Nursery Inspection
CERTIFICATE OF NURSERY
INSPECTION No. 219**

This is to Certify that the nursery stock of Keith Bros. Nursery, Sawyer, Michigan, has been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases.

L. Whitney Watkins,
Commissioner
Lansing, Mich., Oct. 20, 1926.

Cumberland

Is the most reliable, productive, and profitable black raspberry. It is the standard variety set extensively everywhere. Has the largest berries of all varieties; perfect in shape, firm, well colored and attractive. Not "seedy" by any means. Canes are hardy throughout the North, standing 16 degrees below zero. Over three-fourths of the black raspberries fruited in this great berry section are the Cumberland. We guarantee our Cumberland plants to be first class and true-to-name. They are not storage plants, but freshly dug this spring. By leaving our raspberry

**Twice Government Inspected
Keith Guaranteed—**

*Good plants like these
are scarce this year*

NOW is the time to grow raspberries for big money. Acreage is being cut down and growers are going out of business because of their diseased patches. The demand for berries right here in this great berry region is high. Those growers who stick are certainly coining the money. There aren't near enough people growing raspberries. Get started this year with our guaranteed, disease free stock.

Here's What You Get—

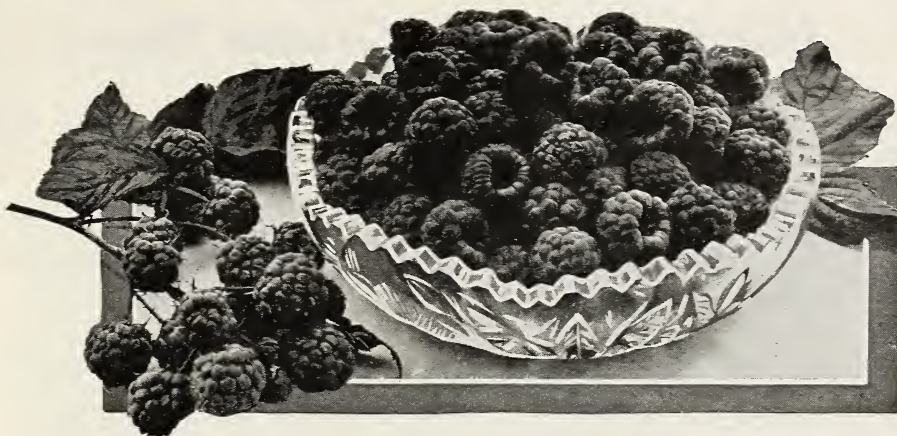
- 1.** THEY WILL BE FRESHLY DUG this Spring, carefully packed and sent to you. We use no storage plants. After being out of the ground all Winter, they can't possibly have the life and pep in them which our freshly dug plants do.
- 2.** KEITH'S PLANTS ARE DISEASE FREE. They are "certified" plants having passed a very rigid double inspection by very careful State Inspectors who went up one row and down another over our whole acreage. This is the kind of rigid inspection our Raspberry plants have passed. We refer you to our State Nursery Inspector at Lansing, Mich., write him.
- 3.** WE GROW OUR PLANTS in an ideal Raspberry soil. A well drained, highly enriched sandy loam in which plants make a wonderful root growth. No water-soaked soil around the roots of Keith's Raspberry plants during winter or spring.
- 4.** POWER SPRAYERS ARE USED in keeping Keith's plants healthy. When you get Keith's Raspberry plants you know you are getting those which have been grown right. They are sure the best for planting this Spring.

Owing to the general prevailing weather conditions after May 1st, we cannot guarantee raspberry plants (Reds or Blacks) to reach customers in the best of condition. Therefore, it would be best to have your raspberry plants shipped before this date even though you had to heel them in until ready for planting. We wish to cooperate with our customers in this regard.

plants in the field undug over Winter they are kept in the best possible condition, and are fresh and thrifty when dug and shipped direct to you in the spring. Plants like these are much more valuable and capable of making better growths for you than storage plants. (Those dug in the fall and stored away over winter.) Price, \$18.00 per 1000.

If you are wanting other varieties of Black Raspberries, write us. We have a few in other varieties, but not enough to list.

Keith's Red Raspberries



Early King

THE RED RASPBERRY is a profitable fruit to grow. The berries ripen next after strawberries and fill a gap between that fruiting and black raspberry. It continues to ripen its fruit almost to the end of the black raspberry season. It grows and produces well on any farming soil and does better on clay soils than any of the small fruits. The plants are set three feet apart in rows spaced six feet apart. In a year or so the plants will spread so as to make a continuous hedge row, in which form they are cultivated and grown. We supply every customer with a copy of our booklet which gives all the necessary information on growing red raspberries. (See page 12.)

Our red raspberries have been inspected twice by the state inspectors, and passed upon by each time, so we supply you with the most healthy plants.

Latham A New Variety

(Same as "Redpath" and "Minn. No. 4.")

The Latham originated on the Minnesota State Plant Breeding Farm. Prof. Hansen of South Dakota states: "The hardiest red raspberry of them all." Prof. Herrick of Ames, Iowa, says: "A superior raspberry in every way." And Prof. Brierley of Minnesota considers Latham "A very good variety for Minnesota." Noted for its large sized and firm berries, hardness of cones, and productiveness. Has never known to "winter-kill." Ripens after the Early King, has a long fruiting season, berries are larger than Cuthbert, good quality, firm, and an attractive red color. Is replacing older standard varieties wherever it is tried out. Price, 6 plants 85c; 12 for \$1.50; 25 for \$2.50; 50 for \$4.35; 75 for \$6.00; 100 for \$7.50.

(See page 28 for other prices.)

St. Regis Everbearing

Produces its berries from early summer until fall. It ripens earlier in the spring than any red raspberry. After its spring fruiting it continues to bear berries on the tips of the young shoots all summer and fall. These shoots bear paying crops the following spring immediately following strawberry season. The berries are medium in size, have a rich red raspberry flavor, are firm and well colored with a deep crimson red. We have the genuine St. Regis plants and guarantee every one to be true to name. The demand always exceeds the supply, therefore, we ask you to order early. Price, see page 28.

Early King

More than four-fifths of the red raspberries grown in this great small fruit country (Berrien County) are Early King. In this immediate section, where more than three-fourths of the country's raspberries are grown, nearly every field is planted entirely to Early King. Growers find it very hardy, least susceptible to diseases. The State Inspector told us that he found very few Early King fields infected with the diseases that are wiping out the raspberry industry in many sections. Ripens early and continues to the end of the raspberry season. The berries do not fall when not picked regularly or after rains.

The canes are strong, upright in growth and do not winter-kill. They develop their berries well to the outside of the bushes, making them easy to pick.

The Early King has a medium to large berry, ripens early, 7 to 10 days ahead of Cuthbert, very firm, does not crumble or break apart and is not seedy. It has a good flavor, velvet red color and does not become soft as soon after being picked as most varieties. None better for home or market use. We highly recommend the Early King. Price, \$15.00 per 1000.

Cuthbert

An old reliable variety with remarkably strong cones. Berries very large, rich crimson, very firm and of the best, rich flavor. A very good late variety to set along with Early King. Price, \$17.00 per 1000.

Keith's Blackberries

Hardy Northern Grown Plants



Two outside plants show our Root-Cuttings. Note the enormous fibrous Root System and the well-branched top. Sucker plant shown between other two. Compare with the plants on each side of it.

Asparagus

Grow your own Asparagus.
One planting lasts a lifetime

Asparagus is easily grown anywhere, in the corner of the back yard, along the back fence, at the end of the garden, in fact it can be grown in any out-of-the-way place where the ground has good drainage, isn't low and wet. It should have cultivation the first year or so, after that a straw mulch is all that is necessary. One planting will last many years. Set the plants in a trench 6 inches deep, trenches 4½ feet apart. Cover plants 3 inches deep, filling remainder of trench after plants come up. Use plenty of well-rotted barnyard manure in the soil, plowing it under 8 inches deep. Fifty plants will grow enough Asparagus for any home and cost you only a few cents.

MARTHA WASHINGTON. A new rust resisting variety developed by the U. S. Bureau of Plant Industry, Washington, D. C. Rapid in growth, hardy, vigorous and very productive of long, thick, tender shoots. A wonderful improvement over other varieties and is most exclusively planted for all commercial purposes. Prices on one and two year plants see page 28.

PALMETTO. The Old Reliable variety that has stood the test for years. An early rapid grower of tender well flavored shoots. Hardy. Prices, one and two year plants. See page 28.

WE OFFER you your choice from two grades of blackberry plants this year.

SUCKER PLANTS: These are the most common grade of plants offered. They are dug from fruiting fields and have only one season's growth.

ROOT CUTTINGS: These plants are grown from pieces of blackberry roots strewn along in trenches in the spring. They send up shoots for a branchy, well-formed top, while the roots from a well-branched system. They are given special care all Summer and Fall and grow to be ideal plants. The picture at the left gives a comparative illustration between sucker and root-cutting plants.

Varieties

ELDORADO. The best, hardy Blackberry. Does not winter-kill, canes vigorous, upright, strong, need no winter protection, and heavy producers. Berries, long, large, sweet when ripe, firm, rich, juicy, not "seedy." One-year sucker plants, price, \$18.00 per 1000.

ALFRED. "A new berry without a care." The biggest blackberry known. Big, black, glossy berries 1½ to 1¾ inches long, without a core and almost seedless. An Alfred berry is all berry—a mouthful of sweet blackberry. The canes are hardy (need no winter protection), strong, vigorous, and send out heavy producing fruit spurs bearing loads of large giant berries. This new variety originated about ten miles from our home. We know the originator well and are sure he has added a very good variety to the Blackberry family. We offer the root-cutting plants only. Price, see page 28.

Lucretia Dewberries

Bigger, Better, Sweeter than Blackberries

The berries are often twice as large as Blackberries, sweeter, no hard cores, consequently sell for more on any market. We consider them much better for home use, especially dessert where the berries are served fresh. They are sweeter.

The young vines are allowed to run on the ground the first season. The second Spring tie to wires supported by posts set along in the row. This holds the big berries off the ground. A garden fence makes a fine support. Try a few plants along the edge of your garden. They will take up no space there. After fruiting the old vines are cut off next the ground removed and burned, thus allowing the young vines all the nourishment possible. A dozen plants will give you lots of berries. Price, \$15.00 per 1000.

Grape Plants

TAKE A LOOK at the illustration of our vigorous grape plants shown on this page. "Long as a Hoe Handle" with roots fully developed. It only takes one summer for these grape plants to begin bearing and it takes only 400 of them to plant an acre.

KEITH'S GRAPE PLANTS are grown under our mid-west climate conditions, consequently are best for setting in our central and northern states. Their hardiness and thrifty, vigorous growth is equal to any. They are a real bargain for the price we ask.



Showing a Field of Keith's Grape Plants Growing on Our Lake Shore New-Land Soil.

ANY MAN can grow grapes profitably. Cultivation, etc., is all done by horses, and outside the pruning and harvesting the crop, there is little or no hand work. And you have to set a grapyery only once, it lasts a lifetime.

IT'S CHEAPER to grow grapes than buy them. It takes only a half dozen vines or less, planted along the garden fence, over a shady trellis at the back door or in some other out-of-the-way place, to supply all the grapes you will need for home consumption.

Concord (Blue)—

The leading commercial Grape. Thrives the best of all blue grapes. The large vineyards of New York, Ohio, Southwestern Michigan are planted with Concord. It's a real money-maker, bringing growers the best returns. Productive and hardy, and will hang on the vines until frost without "shelling." The berries are sweet, the best for Jams, Juices, and Jellies.

It takes only four hundred of Keith's Concord plants to set an acre (set 9x12 ft.) and only one Summer for them to come into fruiting. Make the row 9 feet apart and space the plants every 12 feet. All this work can be done with horses. Price, see page 28.

Niagara (White)—

The leading White Grape. This variety is the best known white grape. The bunches are very compact, large and heavy. The berries are large, sweet with a very pleasing flavor. Price, see page 28.

Moore's Early (Black)—

The Best Early Grape. Moore's Early resembles the Concord very much but ripens two weeks earlier, thus lengthening your grape season at least two weeks. A hardy, good-growing variety. Survives and produces throughout the North and Middle West. Has a good, sweet, pleasing grape flavor very much like the Concord. Price, see page 28.

Brighton (Red)—

The most desirable of the Red Grapes. Berries large, very sweet and juicy. Ripens early along with Moore's Early. Plant with the Concord and Niagara, and you will have a red-white-and-blue grape arbor. Price, see page 28.



Showing Keith's New-Land Grape Plants. Long as a Hoe Handle

Grape Collection for \$2.10

(2-Year Plants)

2 CONCORD	50c	2 MOORE'S EARLY	60c
2 NIAGARA	70c	2 BRIGHTON	70c
BARGAIN PRICE—(8 Plants) \$2.10			

Do Your Shopping at Keith's Bargain Counter

**Saves
You**

\$ \$ \$

HERE'S YOUR OPPORTUNITY to get some of our choicest varieties of berries, flowers, and shrubs at bargain prices. The plants we list here are identical with those listed elsewhere in the catalog and we do not sacrifice Keith's quality in making you these special offers.

SO OFTEN our customers ask us to help them select the most suitable combinations of varieties for their gardens that we list garden combinations here also.

Order by Number—Figure postage from postal table on page 28
These prices are net—No further discount allowed

Strawberries

- No. 1. 25 each of Dunlap—Gibson—Eaton—Aroma. 100 strawberry plants\$1.00
- No. 2. 25 each of Dr. Burrill—Gibson—Cooper—Pearl. 100 strawberry plants\$1.25
- No. 3. 25 each of Premier—Gibson—Cooper—Aroma. 100 strawberry plants\$1.35
- No. 4. 50 each of Dunlap—Gibson—Eaton—Aroma. 200 strawberry plants\$1.90
- No. 5. 50 each of Dr. Burrill—Gibson—Cooper—Pearl. 200 strawberry plants\$2.40
- No. 6. 50 each of Premier—Gibson—Cooper—Aroma. 200 strawberry plants\$2.50

We reserve the right to substitute should we run short on varieties listed above.

Mastodon Everbearer

- No. 7. (SPECIAL OFFER) With any of the above strawberry plant bargains we will include 25 Mastodon Everbearing plants for\$1.25

Raspberries and Blackberries

- No. 8. 12 Cumberland Black Raspberry—12 Cuthbert Red Raspberry—12 Eldorado Blackberry (sucker plants), \$1.75.

Grapes

- No. 9. 4 Grape vines (2-yr.) one each of Concord Moore's Early—Niagara—Brighton\$1.10
- No. 10. We offer No. 8 for \$1.60 when ordered along with any one of the first six Strawberry Bargains.
- No. 11. We offer No. 9 for \$1.00 when ordered along with any one of the first six Strawberry Bargains.
- No. 12. 12 Cumberland Black Raspberry—12 Early King Red Raspberry\$1.00

Combination Offers

- No. 13. We offer only any one of the following if ordered along with any of the first 12 bargains at the following low prices:
- | | |
|---|--------|
| 12 Cumberland Black Raspberry ... | \$0.50 |
| 12 Early King Red Raspberry | .50 |
| 12 Cuthbert Red Raspberry | .50 |
| 12 Eldorado (Sucker plants) | .60 |
| 3 Concord Grapes (2-yr.) | .60 |
| 3 Moore's Early Grapes (2-yr.) ... | .75 |
| 3 Niagara Grapes (2-yr.) | .75 |
| 3 Brighton Grapes (2-yr.) | .75 |
| 25 Mastodon Everbearing Strawberry plants | 1.25 |

Roses

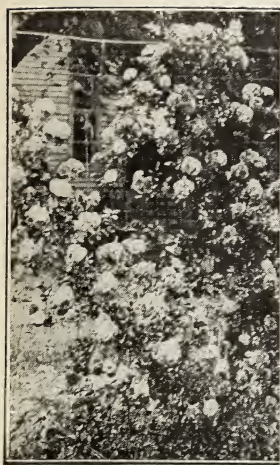
- No. 14. One each (2-yr. plants) Excelsa (red)—Dorothy (pink)—Gardenia (yellow)—Dorothy (white)—Paul's Scarlet Climber. 5 Rose Climbing Rose bushes\$2.00

Shrubs and Roses

- No. 15. One each of Excelsa (red)—Dorothy (pink)—Bridal Wreath Spirea—Billard Spirea—Bush Honeysuckle—Deutzia Crenata....\$1.90
- No. 16. One each of Bridal Wreath Spirea—Billard Spirea—Deutzia Crenata. Three 2-yr. shrubs\$1.00
- No. 17. One each Bush Honeysuckle—Billard Spirea—Althea. Three 2-yr. shrubs\$1.00
- No. 18. Three each of Jap Barberry—Armoor River Privet. Six 2-yr. shrubs\$1.00
- No. 19. 10 Billard Spirea 2-yr. plants fine for hedge\$1.25
- No. 20. 10 Bridal Wreath Spirea (2-yr.) plants 2 ft. and over\$1.75

Flowers

- No. 21. Six selected Dahlia Roots, mixed varieties\$1.35
- No. 22. Twelve selected Dahlia Roots, mixed varieties\$2.50
- No. 23. Six assorted Gladiolia Bulbs, mixed colors45
- No. 24. Twelve assorted Gladiolia Blubs, mixed colors75



Dorothy Perkins (Pink)

KEITH'S Hardy Northern-Grown ROSES

JUST picture the added attractiveness of your home with a vine of beautiful red, pink, or white, sweet-smelling roses trained alongside the porch and maybe one or two more covering some part of the fence or hiding from view some unsightly object.

We are offering some extra large plants this season at cost prices. Some of them are three years old, large, bushy ones, which will grow vines 8 to 10 feet for you the first season. We send them direct to you from our nursery freshly dug.

Keith's Climbing Roses



LOOK AT THESE BARGAIN PRICES



EXCELSA (Red). Equal to the Crimson Rambler, but free from disease and will not winter-kill. A remarkably fast grower, covering a porch in a very short time. Flowers in large clusters of crimson, tipped with pink. Very double. 30 to 40 blooms on one stem. The greatest Rambler Red Rose. **Two-year, 40c, 3 for \$1.00; three-year plants only 50c, 3 for \$1.25, 10 for \$3.90.**

DOROTHY (Shell Pink). A beautiful shell pink rose. Grows 10 to 15 feet in a season. Does not winter-kill. Flowers very double, in large clusters of 30 or 40 covering the bush for a long time in spring. Rapid grower. **Two-year, 40c, 3 for \$1.00; three-year plants only 50c, 3 for \$1.25, 10 for \$3.90.**

GARDENIA (Yellow Rambler). This climbing yellow rose is a sister to Dorothy (Pink). Foliage is dark green, disease free. Buds golden yellow, very attractive. A very dependable climbing rose. **Two-year plants, 50c,**

3 for \$1.40, 10 for \$4.00.

WHITE DOROTHY. A pure white climbing rose, very rapid grower; foliage dark green and showy. Flowers clear white, borne in great clusters. Absolutely hardy under all conditions. There is no better showy, climbing white rose. **Two-year, 50c, 3 for \$1.40; three-year, 60c, 3 for \$1.60.**

PAUL'S SCARLET CLIMBER. A new, hardy climbing, scarlet rose. Awarded the gold medal by the National Rose Society for its beauty, long blooming period and hardiness. Also won many other National prizes. Paul's Scarlet Climber is sure becoming the most popular climbing rose. Its brilliant scarlet red blooms are as pretty and sweet scented as hot-house roses. The vine is a mass of scarlet red roses at blooming time lasting from two to four weeks, and they do not fade in color during this time. **Price, two-year plants, 60c; 3 for \$1.50; 10 for \$4.50.**



"Boka" of Excelsa (Red)

Keith's Fancy Dahlias at Bargain Prices

(READ THIS PLEASE)

FOR the past two years we have been growing fancy dahlia blooms to sell at our Roadside Stand (see center picture, page 3). We grow nothing but the most beautiful, attractive blooms—those which sell the best because of their size and beautiful color. Folks who visited our dahlia garden could hardly believe such large showy flowers could be grown. The women folks were especially delighted. The blooms sold so fast that one of us was kept busy cutting the flowers, especially Sunday afternoons. We also took orders right in the garden for hundreds of roots but we have a good number left and are offering them to our customers at bargain prices. Some of these varieties cost us as high as \$2.50 a root wholesale. We sure have some nice ones. One root of any variety is sufficient for one big bush. Here they are:

Notice: Those marked (*) have the most attractive flowers, at least they sold the fastest in the field and at our Stand.

BURLEIGH. Ball type—perfect ball of red and white striped. Free bloomers. Flowers very quilled. **20c each, 6 for 90c.**

EFFECTIVE. Cactus—bright primrose shaded amber, abundant bloomer. The best for cut flowers. **50c each, 6 for \$2.75.**

****GEO. WALTERS.** Cactus—flowers gigantic, beautiful salmon-pink shaded to old gold. Long stems.

Best for exhibition or cut flowers. Every visitor we had ordered GEO. Walters. **75c each, 6 for \$4.00.**

****JACK ROSE.** Decorative—brilliant shade of crimson-red, same shade as the rose it's named after. Free bloomer, very attractive and one you should certainly have. The flowers are very beautiful.

(Continued on next page.)

Keith's Fancy Dahlias [Continued from page 25]

ful—just like dark plush red, and last the longest after cutting—only 25c each, 6 for \$1.20.

***JANICE ALEXANDER.** Decorative—fine for cut flowers, long stems, a large flower, beautiful shade of pink and white, free bloomer and thrifty grower. Usual price, \$1.00; our price, 75c.

***MINA BURGEL.** Decorative—wins the flower lover every time. By far the best red decorative dahlia. A glowing most brilliant scarlet. Large flowers on long stems. Every visitor ordered Mina Burgel right in the field. We know of no better brilliant red-scarlet dahlia. Each 35c, 6 for only \$1.75.

NOIR ALVERZ. Decorative—exceptionally fine, large size blooms, rich, deep, velvety, oxblood red, a beautiful color almost black. Tall, good, sturdy grower. 50c each, 6 for \$2.50.

***ORANGE KING.** Decorative—free, abundant bloomer, rich orange-gold, darker in center. Stem, long, wiry, stiff. One of the best yellows. 75c each (only one per customer).

PAUL BONYON. Decorative—large, big flowers. Apricot-orange tinged with lemon yellow at base of petals. You will like this one sure. \$1.00 each.

***QUEEN VICTORIA.** Ball or show Dahlia—pure yellow—round as a ball, free bloomer, large grower. Only 20c, 6 for 90c.

UNNAMED DAHLIAS. In dragging and handling our dahlia roots, tags sometimes get lost or misplaced. We offer these roots at 25c each and they are a bargain for they are from our standard list. Only 25c each, 6 for \$1.35, 12 for \$2.50.

Keith's Shrubs and Vines

Wouldn't you like your home to be the most beautiful place in your locality? Do you realize the increased value a few dollars' worth of shrubs would add to your home and farm? \$10.00 will buy enough shrubs to increase the value of your home most wonderfully. Your home is where you live the year around. Why not have it attractive and beautiful? It can be made the most attractive home in your community. Doesn't matter about size. A small home can be made as attractive and beautiful as a large one. Our Landscape Gardening Department is ready at all times to suggest and aid our customers in making their homes attractive.

We grow our own Shrubs and Vines, therefore we can make you these attractive prices.

Hydrangea (Large Flowered)

You will recall the beautiful shrub when you look at this picture. One of the few shrubs that bloom in August and the flower clusters remain on until snow comes. First they are snowy white, then turn to pink, then to reddish bronze, and if gathered properly will retain their color all winter in bouquets in your home. The plants we send you will be so pruned that they will blossom this coming August. You would have to pay twice what we ask for plants like these if purchased from agents or dealers. Buy direct from us and save money. Price, 2-year plants, 50c, 3 for \$1.35, 10 for \$4.35; 3-year plants, 75c, 3 for \$1.90, 10 for \$6.00.



Bush Honeysuckle



Large-Flowered Hydrangea

Bush Honeysuckle

Makes a fine, round, well-shaped bush 5 feet high. Foliage dark green all summer. (See picture at left.) Bush loaded with very sweet, showy, pink flowers in early June followed by clear, red berries which makes the bush appear like holly. Fine for decorating in late summer and fall. Much used shrub. One-year bushes, 25c, 3 for 60c; 2-year, 40c, 3 for \$1.00; 3-year, 75c, 3 for \$2.00.

Golden Bell

Blooms earliest of all shrubs in spring. Clusters of yellow, bell-shaped flowers up and down stems, making bush appear like a yellow mass of flowers. An attractive bush for home grounds. Showy for early spring flowers. Large 2-year plants, 50c; 3 for \$1.25.

Deutzia Crenata

A beautiful shrub neatly shaped, grows 4 to 5 feet tall. This variety has double, bell-shaped flowers about the size of an apple bloom, white tinged with carmin pink on outside petals. Just when these little blooms are opening they are a beautiful, bronzed, apple blossom pink and very attractive, thickly arranged up and down on the branches in June, making a beautiful, slightly bush. We grow our own Deutzia and can offer them very cheaply, much below the general price. Bargain prices: 2-year plants, 35c; 3 for 75c; 10 for \$2.25.

DEUTZIA PRIDE OF ROCHESTER. Same growth shape and bright as Deutzia Crenata, but flowers are pure white. Prices the same as Deutzia Crenata.

Spirea Billardii

Has long, plum-like rose-pink flower clusters at tip of shoots. Blooms nearly all summer. Used for cut flowers or decorating. Grows 3 to 4 feet high; makes a fine hedge. Thrives well everywhere. You should have this along with your other Spirea. Bushes that will bloom this summer. Two-year, fine bushes only 35c; 3 for 90c; 10 for \$2.50.

SPIREA VAN HOUTTE. Often called "Bridal Wreath." The best of all spireas, masses of white flowers all over the drooping branches. Bush a solid fountain of white when in bloom in June. We have a fine lot of one and two-year-old stock and are offering them at a very low figure. Now is the time to get these bushes cheap. Price, 1-year, strong, large bushes, 20c, 3 for 50c, 10 for \$1.50; 2-year, well developed, 40c, 3 for \$1.00, 10 for \$3.00. Older bushes quoted on application.

Shrubs (continued from page 26)

SPIREA OPULIFOLIA. Grows 5 to 7 feet high, has white flower clusters like little snowballs, followed by brownish red berries, making a very interesting variety of colors. Foliage very healthy and showy, dark green. **Three-year plants, 75c each; 3 for \$2.00; 10 for \$6.00.**

ALTHEA (Purple). Known as Rose of Sharon. One of the few flowers that bloom in August. Upright in growth, 4 to 5 feet, making a showy plant. Fine for hedge planting. **Two-year plants, 50c each; 3 for \$1.35.**

WEIGELA ROSEA. Masses of trumpet-shaped, rose-pink flowers along the stems in spring. A beautiful shrub, growing four feet high—can be planted anywhere on your land and make a beautiful showing. As showy as the beautiful Bridal Wreath Spirea but of rose-pink color instead of white. **Three-year large plants, 75c each; 3 for \$2.00; 10 for \$6.00.**

ODESSA TAMARIX. A beautiful shrub growing 4 to 6 feet high. Foliage a dark green, resembling an Evergreen. Blooms in July and August, having just a mass of lavender-pink, feathery flowers all over the bush, resembling pink plums. Used as a hedge, screen, or planted along with other shrubs. You will never regret having bought Tamarix. **Three-year bushes, 50c; 3 for \$1.25; 10 for \$4.00.**

Vines

HALL'S JAPAN SWEET-SCENTED HONEYSUCKLE (Vine). Rapid grower, very hardy, does well in partial shade. Leaves waxy, dark green, hanging on all winter. Flowers very fragrant, first white, then turning creamy yellow. Most satisfactory of Honeysuckle vines. **Reduced prices, two-year, 40c each, 3 for \$1.00, 10 for \$2.50; one-year layer plants, a good buy, 10c each, 3 for 25c.**

CLEMATIS PANICULATA (Sweet-scented Japan Clematis). Good climber, fast, dense grower. Flowers medium size, very fragrant, pure white in immense clusters. Blossoms in August and September. **Price, two-year vines, 50c; 3 for \$1.35.**

TRUMPET VINE. A twining vine, fine for trellis or pergolas. Flowers long, trumpet shape, in clusters. Will climb to great height. **Price, 50c each; 3 for \$1.35.**

Hedge Plants

JAPANESE BARBERRY. Hedge plant grows 18 to 24 inches. Dark green leaves turn red in fall. Berries bright red, hanging on all winter. **Two-year plants only 18c; 3 or more, 15c each.**

ARMOUR RIVER PRIVET. Hardy Northern Privet. Stands northern winters. Most used everywhere for hedges. **Two-year bushes, 15c each; 3 for 40c; 10 for \$1.25.**

LODENSE PRIVET. A new hedge plant much like the common privet but growing only 12 inches high. A very pretty dense hedge plant for a long walk, drives, etc. **Two-year plants, 50c each.**

Read Carefully Before Ordering

Read these simple, helpful instructions and make ordering easy and safe

WHERE WE'RE LOCATED. Southwestern Michigan, ten miles from Indiana line, next to Lake Michigan, in the Greatest Small Fruit Section of the whole world.

SHIPPING SEASON. Last of March or first of April to last of May, depending upon weather conditions. Owing to the growth of plants begin to take on about May 1st we ask all who can to have plants shipped by that time or shortly after. Strawberry plant orders shipped after May 15th and raspberry and blackberry plants after May 1st travel at customer's risk. We guarantee safe arrival on all before these dates.

WHEN TO ORDER. Send in your order as soon as this catalog reaches you. You are more certain to receive the varieties you desire. Specify date about when you wish order shipped and we will get it off to you as nearly as possible on this date. Unfavorable weather conditions sometimes stop our field work and we cannot get your plants dug, but do our best to get your order off on the date you specify.

HOW TO ORDER. Read all instructions on this page, also on the Order Blank. Use the Order Blank and write your name and address plainly. Late in the season, give a second choice in varieties.

REMIT by Post Office Money Order, Express Money Order, Bank Draft, or Personal Check. Postage Stamps will be accepted on small orders. Register your letter if you send coins or currency.

SHIPPING. We ship either by Parcel Post or Express. For Parcel Post shipments, see page 28.

PLANTS REQUIRED PER ACRE:		Plants
Strawberries (Spring)	3 ft., 8 in. x 1 ½ ft.,	7,920
Everbearing Strawberries..	2 ½ ft. x 1 ½ ft.,	11,600
Black Raspberries	7 ft. x 3 ½ ft.,	1,775
Red Raspberries	6 ft. x 3 ft.,	2,420
Blackberries	7 ft. x 3 ½ ft.,	1,777
Grapes (light soil)	8 ft. x 10 ft.,	540
Grapes (heavy soil)	9 ft. x 12 ft.,	403

SAFE ARRIVAL, LOSS OR DAMAGE. We guarantee safe arrival of plants but do not hold ourselves responsible for negligence or rough handling on the part of the transportation company. We guarantee safe arrival, however, with the understanding that the customer refuses acceptance of plants that arrive in a spoiled or damaged condition due to rough handling or long period enroute. We will gladly refill orders to the extent of damage or loss providing customer sends a signed statement at once from his Express Agent as to the condition or loss of plants upon arrival. (Read page 9.) Parcel Post shipments should be insured.

OUR HELP TO CUSTOMERS. It is our desire to aid and assist customers in every way possible to acquire the greatest success possible in growing our plants. We issue our "Keith's Way to Successful Berry Culture" which gives thorough and practical instruction as to handling plants upon arrival, preparation of soil, planting, cultivation. It is sent free to every customer. (Read page 12.)

OUR GUARANTEE. (See page 9.)

SUBSTITUTION. We substitute, unless instructed to the contrary, but never until the varieties ordered are exhausted; and in all cases, if so requested, cheerfully refund money instead of substituting. If allowed to substitute we will gladly give you the benefit of our knowledge of the different varieties.

DISCOUNT. On orders of \$5.00 or more at catalog prices received before March 15th we will allow a 10% discount. If you are planning on setting a large number of plants write for a special allowance. At no time do we offer "Trap-Baits" prices to get new customers, nor do we ever sacrifice quality to give large growers a special allowance.

REFERENCES. We are glad to refer you as to our reliability, financial standing, etc., to the Union Banking Co., St. Joseph, Mich., with whom we do business; E. K. Warren & Co., Bankers, Three Oaks, Mich.; Postmaster or Express Agent, Sawyer, Mich.

Plants by Parcel Post from Sawyer, Mich.

Your order for plants may be shipped by Parcel Post and be delivered at your door. The Parcel Post weight limit for the first three zones is 70 pounds, and packages weighing up to 50 pounds may be sent into all zones. **Your Postmaster or Mail Carrier can tell you what zone you are in from Sawyer, Mich.,**

and by referring to the table below you can readily determine the amount to be added to your order to have it sent by Parcel Post. Parcel Post shipments should be insured if recovery of lost packages is desired.

Add to Your Order of	
Strawberry and Asparagus , for each 100 plants or less for each additional 100 plants	
Red Raspberries , 100 plants or less	
For each additional 100 plants	
Black Raspberries, Blackberries, Currants, Grapes , 100 plants or less	
For each additional 100 plants	
Blackberry , 2-Yr. Transplants	
Shrubs and Roses , 1-Yr.	
Shrubs and Roses , 2 or more years	
Dahlia Roots	

Zone	Zone	Zone	Zone	Zone	Zone	Zone
1-2	3rd	4th	5th	6th	7th	8th
\$0.07	\$0.13	\$0.20	\$0.27	\$0.34	\$0.41	\$0.50
.04	.08	.16	.24	.32	.41	.50
.10	.15	.24	.33	.40	.50	.60
.05	.10	.20	.30	.40	.50	.60
.15	.25	.40	.60	.80	1.00	1.20
.10	.20	.40	.60	.80	1.00	1.20

Double the rate for Black Raspberries, etc.
Each 6 plants or less same as 100 Strawberries.
Each 6 plants or less same as 100 Red Raspberries.
Each 10 roots or less same as 100 Strawberries.

The following states are wholly within the indicated zones from Sawyer: Connecticut, 5; Louisiana, 5; New Hampshire, 5; Tennessee, 4; Canada, 8; District of Columbia, 4; Massachusetts, 5; Rhode Island, 5; Vermont, 5.

\$3.50 Mixed Strawberry Plants \$3.50

Our Standard Varieties at "Cut Price" Rates. Every year we find that, through some mistake in the field or packing house, the labels occasionally become lost off crates or strawberry plants and consequently these plants, although fresh, strong and thrifty, have to be thrown on the junk heap unless identified. Rather than throw big, healthy plants like these away this year, as valuable and scarce as plants are, we are offering them at "cut price" rates to our customers.

Again some days there is a surplus dug of some varieties, and rather than hold them over for a time in the packing house, we are offering them also at "cut price" rates.

These plants, mentioned above, are from varieties listed in this catalog and are first class in every way. If you are not particular as to the varieties you plant, these plants are just what you want. We cannot promise to send any one variety, but will label when we can.

25c per 25; 60c per 100; \$1.00 per 200; \$1.25 per 300; \$1.75 per 400; \$3.50 per 1000.

On Mastodon Plants Only

NOTICE



We will prepay the shipping charges on all Mastodon plants booked at catalog prices shipped into the following states: Mich., Ohio, Ind., Ill., Wis., Minn., Iowa, Mo., Tenn., Ky., Va., W. Va., Pa., N. Y. If 5% is added to the cost of the plants, Transportation will be prepaid by us in all other states, except for Wash., Ore., Calif., Nev., Idaho, Ariz., and Canada. For these states and Canada add 10% to cost of plants.

PRICE LIST FOR SPRING 1927

On Orders of \$5.00 or more received before March 15th, we allow 10% discount—500 or more of one variety at 1000 rates—Orders for less than \$1.00 will not be booked unless 10c additional be added to the order.

STRAWBERRIES		Per 25	Per 50	Per 75	Per 100	Per 200	Per 300	Per 400	Per 1000
Aroma		\$0.40	\$0.65	\$0.90	\$1.15	\$1.75	\$2.50	\$2.90	\$6.50
Cooper50	.75	1.00	1.25	2.00	2.75	3.30	7.50
Dr. Burrill30	.45	.65	.75	1.20	1.60	2.00	4.50
Eaton35	.50	.70	.90	1.45	2.00	2.40	5.50
Gibson30	.45	.65	.75	1.25	1.70	2.10	4.75
Pearl50	.80	1.10	1.35	2.10	2.90	3.50	8.00
Premier40	.50	.80	1.00	1.60	2.15	2.65	6.00
Sen. Dunlap30	.45	.65	.75	1.20	1.60	2.00	4.50
EVERBEARING		6	12						
Mastodon	\$0.65	\$1.00	1.75	3.25	4.20	5.00	9.25	12.50	15.25
Champion65	1.00	1.40	1.90	2.50	4.00	5.50	6.70
RED RASPBERRIES									
Early King		1.00	1.40	1.90	2.50	4.00	5.50	6.70	15.00
Cuthbert		1.15	1.60	2.15	2.85	4.50	6.25	7.50	17.00
Latham85	1.50	2.50	4.25	6.00	7.50	13.00	18.00	22.00
St. Regis (Everbearing)75	1.25	4.10	3.00	3.75	6.50	9.00	11.00
BLACK RASPBERRIES									
Cumberland		1.20	1.65	2.25	3.00	4.75	6.50	7.60	18.00
BLACKBERRIES									
Eldorado (sucker plants)		1.00	1.40	1.90	2.50	4.00	5.50	6.70	15.00
Alfred (root cuttings, 1-yr.)	2.00	3.75	5.50	7.60	10.00	16.00	22.00	26.75	60.00
DEWBERRIES									
Lucretia70	1.00	1.40	1.90	2.50	4.00	5.50	6.70	15.00
ASPARAGUS									
Palmetto 1-yr.30	.50	.80	1.20	1.40	2.10	2.90	3.50	8.00
Palmetto 2-yr.40	.60	1.00	1.45	1.70	2.65	3.60	4.40	10.00
Martha Washington 1-yr.50	.75	1.25	1.50	1.85	2.90	4.00	4.80	11.00
Martha Washington 2-yr.70	1.00	1.40	1.90	2.50	4.00	5.50	6.70	15.00
GRAPE		Each							
Concord 1-yr.	\$0.15	.75	1.25	2.00	3.15	4.40	6.00	9.35	12.85
Concord 2-yr.25	1.00	1.65	3.00	4.50	6.25	8.50	13.25	18.00
Niagara 1-yr.25	.75	1.25	2.10	3.50	5.00	6.90	10.75	14.50
Niagara 2-yr.35	1.10	2.00	3.75	5.50	7.60	10.00	16.00	22.00
Moore's Early 1-yr.20	.75	1.25	2.10	3.50	5.00	6.90	10.75	14.50
Moore's Early 2-yr.30	1.10	2.00	3.75	5.50	7.60	10.00	16.00	22.00
Brighton 2-yr.35	2.00	3.75	7.00	12.00				

CHAMPION

A Reliable Highly-Flavored Everbearing Variety

Keith's Champion plants, grown in our New-Land soil, will produce sweet berries for you all Summer and Fall, because they are chuck full of vigor, life and stored plant energy.

Champion berries are of medium size, dark red, and of the best flavor and quality. They resemble the Senator Dunlap (a Spring variety) very much. For a rich, sweet berry they can't be beat.



Here's what Keith's Champion plants do

74 Quarts From 100 Plants

Mr. Laquire, Deer River, Minn., picked 74 qts. from 100 Champion plants by November 8 from plants set in the Spring.

55 Quarts Per Week

Mrs. Persons, Olivet, Mich., picked 55 quarts per week from August to November from 100 plants set in the Spring.

Broke World's Record in 1920

In 1920 the Champion broke the World's Record for Everbearers up until that time by producing on one acre 352 16-quart crates in 169 days, bringing the grower \$2,059.20 from one acre in 129 days.

Keith's Champion are Guaranteed

We guarantee our Champion plants to blossom and bear berries for you during the Summer and Fall of the same year in which you set the plants. If they fail to do so we will return your money. Price, \$15.00 per 1000. (See page 28 for price list.)

Here's the Famous Gibson

A Real Money-Maker

We have brought Our Famous Gibson to a point of perfection in our New-Land soils, where it will out-yield any other Spring variety. It has produced at the rate of 7,260 quarts per acre in one day's picking from an acre, thus yielding more berries at one picking than the common varieties all season.

\$800 Per Acre

Mr. Vealey of Button, Mich., wrote us "after two severe freezes my patch of Gibsons yielded at a rate of \$800 per acre. The Gibson is the best berry I ever grew."

\$126.80 From 1,000 Plants

Mr. Elliott sold over \$126.80 from 1000 plants. Costing only \$5.00, and Mr. Quinlick of Trenton, Ohio, sold \$56.00 in berries from 300 of our Gibson plants.



A Variety You Will Always Like

Our Famous Gibson has a large berry evenly colored, glossy dark red, firm, with a rich strawberry flavor. Stands shipping or hauling well and reaches market in the best of condition. Even in size to the end of the season, and the Gibson has a longer fruiting season than any other variety. It's a fine berry for table use or preserving and canning. It is a fine berry for Garden or Field Culture. Read page 15 for varieties that go well with our Famous Gibson. Price, \$4.75 per 1000.